




A STORY UNFOLDS – VITAMIN K2 IN THE NEWS

WELLNESS RELATED ISSUES AND LETTER-VITAMINS ARE SPIKING DUE TO COVID-19


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CONSUMER AND LIFESTYLE NEWS AROUND VITAMIN K2

 **Simplifying the COVID Puzzle.** How Two Essential Vitamins Fortify the Immune System
 Trailer
 Amazon

 **The Link Between COVID-19 and Immunity** (pharmasalmanac.com)


 **How to "COVID-Proof" your life.** (iheart.com)

 **Study: Vitamin K2, D helps help protect those sick with COVID-19** (WKYC Channel 3)

 **These Are the Vitamins You Need Before Your COVID Vaccine, Doctor Says** (bestlifeonline.com)

 **This Underrated Vitamin May Help Weaken COVID Symptoms, Says Expert** (yahoo.com)

 **Coronavirus: Include these foods in your diet to ward off COVID-19 says new study** (express.co.uk)


 **Vitamin K found in some cheeses could help fight Covid-19, study suggests** (theguardian.com)


 **These Are the Vitamins You Need Before Your COVID Vaccine, Doctor Says** (yahoo.com)

 **This Underrated Vitamin May Help Weaken COVID Symptoms, Says Expert** (eatthis.com)

 **Simplifying the COVID Puzzle** (wholefoodsmagazine.com)


 **15 Supplements Every Woman Should Take, Say Doctors** (eatthis.com)

NEW  **Pittsburgh Now (Part 1)** Interview with Dr. Myers – Simplifying the COVID-19 Puzzle (youtube)

NEW  **Pittsburgh Now (Part 2)** Interview with Dr. Myers – Simplifying the COVID-19 Puzzle (youtube)

NEW  **Politics Done Right** Interview with Dr. Myers – Simplifying the COVID-19 Puzzle (youtube)

TRADE AND INDUSTRY NEWS AROUND VITAMIN K2

 **Vaccinate – but also, focus on nutrition** (New Hope Network)

 **15 ingredients for innovative post-COVID supplement formulations** (naturalproductsinsider.com)

 **Review suggests vitamin K as potential "missing link" in COVID-19** (nutraingredients.com)


 **Kappa enters research collaboration with University Hospitals** (nutraceuticalbusiness-review.com)


 **Vitamin D and COVID: Why K2 should be at the heart of high-dose supplementation** (ihcan-mag.com)

 **Researchers flag link between vitamin K status and COVID-19 mortality risk** (nutritioninsight.com)

 **Researchers aim to discover impact of vitamin K on COVID-19** (nutraingredients.com)

 **How COVID-19 revitalized interest in familiar letter vitamins** (nutritionaloutlook.com)

 **The potential of vitamins D and K2 for the immune system** (naturalproductsinsider.com)

 **NutraCast – Dr. Andrew Myers** (nutraingredients.com)

 **Study finds low vitamin K status predictive of COVID-19 mortality** (nutraingredients.com)

 **The overlooked benefits of vitamin K for the immune system** (vitafoodsinsights.com)


NEW  **Kappa Bioscience uncovers vitamin K2's unique role in immunity and COVID-19** (nutritioninsight.com)

 **Rush to Reason** Interview with Dr. Myers – starts at 12:20 min (soundcloud.com)

 **Covid-19 – a new reason to get more Vitamin K** (womenshealthnetwork.com)

 **What is vitamin K and why is it in the news?** (bbc.co.uk)


 **Eating More of This Could Help Protect You From Coronavirus** (bestlifeonline.com)


 **Reality Check – Dr. Andrew Myers** (soundcloud.com)

 **Top 3 Things to Do Before Getting Your Vaccine, Doctor Says** (eatthis.com)


 **40% of Us Are Deficient in Vitamin D, So We Found the 11 Best Vitamin D Supplements** (parade.com)

 **Daily Supplements: 7 Dietitians Weight In** (cleaneatingmag.com)


 **Top 3 Things to Do Before Getting Your Vaccine, Doctor Says** (ig60.com)

 **Vaccinated Or Not, You Should Be Boosting Your Immune System Now** (madamenoire.com)

 **30 Brands To Help Keep You Happy, Healthy And/ Or Looking Great In June 2021 & Beyond** (thepemagazine.com)

 **American Medicine Today** Interview with Dr. Myers – COVID Proof Your Life (mp3)

 **FOX 5 DC** Interview with Dr. Myers – Simplifying the COVID-19 Puzzle (mp4)

NEW  **NEWS 3** Interview with Dr. Myers – Simplifying the COVID-19 Puzzle (mp4)

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